







#### DESIGN

Swedish design which is at the cutting edge in function, technology and appearance. Carefully developed, quality-assured products which meet the necessary standards and requirements.



## FLEXIBILITY

High technical and functional level. The product's functionality and the accessories available combine to provide an unbeatable versatility and flexibility.





# TIMIT

## VALUE

Bliz Active's advantageous pricing, along with the flexibility of the products and the accessories which are included in the price or can be purchased separately, provide unbeatable value for consumers.





#### TECHNICAL ADVANCED SPORTS GLASSES

#### PROTECT YOUR EYES

Your glasses should not only protect your eyes from dangerous UVA and UVB rays, but they should also protect your eyes against wind, dust, bugs, rain, snow, sleet and anything else that you may encounter. It is therefore important that your sports glasses have both great fit and complete eye coverage. Bliz Active eyewear comes in a multitude of frame sizes allowing a perfect fit option for any, and every face.

## STAY IN PLACE COMFORTABLY

Your sport glasses should not move about during your activities. If they do, they could cause irritation on the skin, obstruct vision and worst of all, become a distraction from your sport rather than an aid to your sport. Bliz Active eyewear come with patented click-in slip-proof straps, infinitely adjustable rubber temples and nose pieces. This means that your Bliz eyewear can stay comfortably in the perfect place with no slippage, to only enhance your performance.

#### UNOBSTRUCTED VISION

For maximal safety and top performance it is important that your glasses do not obstruct your vision and only enhance it. Bliz Active eyewear come in a multitude of frame configurations (and sizes) allowing a perfect fit option for any and every face. Several models come with frameless designs for unobstructed 360 degree vision. Others come with half frames and extra high brows. Bliz also offers an endless amount of interchangeable shades and unbreakable precision lens sets suited to maximize vision in the widest variety of different weather conditions. Bliz Active complies with standards EN ISO 12312-1, AS/NZS 1067 & ANSI Z80.3.

#### LIGHT WEIGHT

To ensure maximum mobility for the head and minimum tension in the neck, Bliz Active eyewear are superlight often weighing only about 25 g., up to 40% less than other brands.

# **《** BLIZ LENS TECHNOLOGY™

All Bliz Active glasses are equipped with Bliz Lens Technology to deliver precision lens sets of the highest optical standards. The materials and manufacturing techniques selected provide maximum safety and clarity, even in the toughest conditions. Whether it's an easy morning run through the woods, a daylong bike ride over a mountain pass, or a rapid descent down a snowy Nordic ski trail at sundown, Bliz Active lenses will keep you focused.

All Bliz Active lenses are made with Bliz X-PC, the virtually unbreakable Polycarbonate that complies with standard EN ISO 12312-1 AS/NZS 1067 and ANSI Z80.3 standards for high-mass and high velocity impact. This state of the art lens material also delivers a 100% filter from harmful UVA and UVB rays. Additionally all Bliz Active lenses are molded with Bliz Perfect Curve Technology\*\* to

provide no breaks or distortions in your visual field.

We offer five lens series' within which come with a multitude of lens shades. Bliz Ultra Lens Science™ is our top-end lens type. Nordic Light™ with lens technology that increases the contrasts. Bliz Hydro Lens System™ is our intermediate model. Bliz Fusion Lens Tech™ is our standard lens. A fourth lens type, Bliz Opti Lens Technology™, is a little special as it upgrades our Bliz Fusion Lens Tech™ with magnified vision for hard-to-read products such as cycle computers and cell phones.

Bliz Lens Technology delivers the highest quality solution for any weather, every light, all terrains and every speed so you can keep focused on what's ahead.





Bliz Ultra Lens Science™ is the ultimate in lens technology. It delivers perfect vision in most every environment by bringing the longest list of features together for the first time anywhere. ANTI-FOG, PHOTOCROMATIC, PRECISION CURVE, MAX UV-PROTECTION, OLEOPHOBIC, MULTICOATING, ANTI-WATER, NANO HARD COATING, XP-C SHATTER PROOF and more are all in this proprietary unique Bliz lens.



Nordic Light™ Innovative lens technology that increases the contrasts and blocks the faded colors in between.

Nordic Light provides the wearer with enhanced flat light visibility.

This lens also provide UV-PROTECRTION, X-PC SHAT-TER PROOF, HYDROPHOBIC, ANTI SCRATCH and ANTI WATER





Bliz Hydro Lens Technology™ is our intermediate lens type. It delivers HYDROPHOBIC features, UV-PROTECTION, X-PC SHATTER PROOF, ANTI SCRATCH and when desired Multicoating or Polarized in one great lens.



NON TECH

NORDICLIGHT"

Bliz Fusion Lens Tech™ is the standard lens in the Bliz
Active product line. It delivers UV-PROTECTION, SHATTER
PROOF and when desired Multicoating or Polarized in one
lens







Bliz Opti Lens Technology™ provides lenses designed to keep you focused on your digital self while on the go. It delivers discreet magnified (+0.5, 1.0 2.0) vision in the lower portion of Bliz Fusion Lens to enhance the reading of cycle computers, cell phones and other small text items that are near at hand.

LENS TABLE	JULTRA LENS SCIENCE"	HYDRO LENS System™	CUSION LENS TECH <sup>IM</sup>	OPTI LEMS TICHOLOGY**	NORDICLIGHT*
PHOTOCROMIC	Х				
OLEOPHOBIC	X				
MULTICOATING	Х	X	$\mathbb{X}$		X
ANTI-FOG	X				
NANO HARD COATING ANTI-SCRATCH	Х				
ANTI-WATER	X	X			X
ANTI-SCRATCH		X			X
X-PC SHATTER PROOF	X	X	X	X	X
UV PROTECTION	Х	X	Х	Х	X
PERFECT CURVE	Х				
READING STRENGTH				Х	
POLARIZED		X	X		













# **VISION**

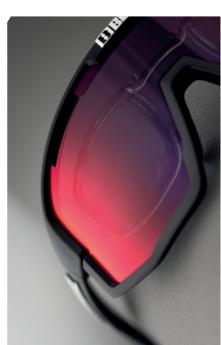
Vision is designed to fit wider faces as well as Asia fit. A prescription lens adapter is available as an accessory for this model. The Optical Adapter enables prescription lenses to be built in for optimal vision when performing sports.

Vision is always ready for demanding sports and endless scenarios thanks to its Jawbone technology. You will never lose confidence in your ability or feel the lack of vision. Use it in stylish full frame mode with the included jawbones or choose to maximize your vision and just wear it with the cylindrical lightweight lens. The light and comfortable fit is made possible thanks to adjustable temples and nose pieces in the rubber cable core.

- 1. Optical adapter available, for prescription lenses
- 2. Jawbone Technology and an extra jawbone in different color included
- 3. Including a nosepiece so you can wear it half framed
- 4. Fits normal to wider faces
- 5. Adjustable friction rubber nose pad
- 6. Adjustable temple tips in rubber wire core
- 7. Hydro Lens System™
- 8. Hard protective case
- 9. Cleaning cloth











# VISION PRODUCT OVERVIEW





Filt.cat: 3 VLT: 14% X-Jawbone: White









Optical adapter for Vision 52001-RX Frame: Transparent Lens: Clear

















# **FUSION**

Fusion is designed to maximize your performance. Ready for demanding sports and endless scenarios thanks to its jawbone technology. You will never lose confidence in your ability or feel the lack of vision. Use it in stylish full frame mode with the included jawbones or choose to maximize your vision and just wear it with the cylindrical lightweight lens. The light and comfortable fit is made possible thanks to adjustable temples and nose pieces in the rubber cable core.

- 1. Jawbone Technology and an extra jawbone in different color included
- 2. Including a nosepiece so you can wear it half framed
- 3. Adjustable friction rubber nose pad
- 4. Adjustable temple tips in rubber wire core
- 5. Hydro Lens System™
- 6. Hard protective case
- 7. Cleaning cloth

















# **FUSION** PRODUCT OVERVIEW





Fusion 52005-13N Frame: Matt black Lens: Orange with blue multi Filt.cat: 1 VLT: 49% X-Jawbone: Black



Fusion 52005-14N Frame: Matt black Lens: Violet with blue multi Filt.cat: 2 VLT: 22% X-Jawbone: Black



PRICE N N N N



Fusion 52905-04 Frame: Matt white Lens: Smoke with red multi Filt.cat: 3 VLT: 14% X-Jawbone: White



Fusion 52905-13 Frame: Matt black Lens: Smoke with blue multi Filt.cat: 3 VLT: 14% X-Jawbone: Black



Fusion 52905-34 Frame: Matt dark blue Lens: Smoke with blue multi Filt.cat: 3 VLT: 15% X-Jawbone: Dark blue



PRICE S S S S



Fusion 52005-71 Frame: Matt camo green Lens: Smoke with silver mirror Filt.cat: 3 VLT: 14% X-Jawbone: Camo green



PRICE MARK 3

52905-L0 Lens: Clear Filt.cat: 0 VLT: 93%



52905-L4 Lens: Pink Filt.cat: 1 VLT: 55%



C52905-L1 Lens: Smoke with silver mirror Filt.cat: 3 VLT: 14%



C52905-L3 Lens: smoke with blue multi Filt.cat: 3 VLT: 14%



C52905-L4 Lens: Smoke with red multi Filt.cat: 3 VLT: 14%



C52905-L9 LENS: Brown with rose multi FILT.CAT: 3 VLT: 15%



SPARE PARTS















# **MATRIX**

Matrix is fully loaded with design, technology and attitude for the most advanced multisport fanatics. With its cylindrical wide field of view lens, you are able to experience a new dimension of surroundings. A lens technology that significantly increases vertical visibility in racing position. These are ultimate features in sports performance.

The adjustable rubber nose pad and temple tips in wire core will help to provide all-day comfort while the top lens air scoops increase ventilation and reduce moisture on the lens.

Tested and celebrated by several well-known athletes around the world. Matrix delivers likes and comments wherever you go, thanks to its striking design and its amazing field of view.

- 1. Adjustable friction rubber nose pad
- 2. Adjustable temple tips in rubber wire core
- 3. Hydro Lens System™
- 4. Hard protective case
- 5. Cleaning cloth

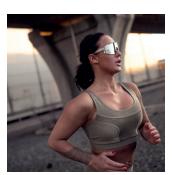














# **MATRIX** PRODUCT OVERVIEW

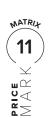




Matrix 52004-13N Frame: Matt black Lens: Orange with blue multi Filt.cat: 1 VLT: 49%



Matrix 52004-14N Frame: Matt black Lens: Violet with blue multi Filt.cat: 2 VLT: 22%





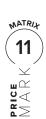
Matrix 52804-03 Frame: Shiny white Lens: Smoke with blue multi Filt.cat: 3 VLT: 14%



Matrix 52904-03 Frame: Matt white Lens: Brown with purple multi Filt.cat: 3 VLT: 12%



Matrix 52804-14 Frame: Matt black Lens: Brown with red multi Filt.cat: 3 VLT: 14%





Matrix 52004-31 Frame: Transparent ice blue Lens: Smoke with blue multi Filt.cat: 3 VLT: 14%



Matrix 52904-43 Frame: Shiny pink Lens: Smoke with blue multi Filt.cat: 3 VLT: 14%



Matrix 52004-71 Frame: Camo green Lens: Smoke with silver mirror Filt.cat: 3 VLT: 14%









52804-L0 Lens: Clear Filt.cat: 0 VLT: 93%



Lens: Smoke with blue multi Filt.cat: 3 VLT: 14%



52804-L4 Lens: Pink Filt.cat: 1 VLT: 55%



MARK 6 C52904-L4 LENS: Smoke with red multi FILT.CAT: 3 VLT: 14%



C52904-L1 Lens: Smoke with silver mirror Filt.cat: 3 VLT: 14%



PRICE 6

Lens: Brown with green multi Filt.cat: 3 VLT: 12%



6 C52904-L2

Lens: Brown with purple multi Filt.cat: 3 VLT: 14%



PRICE MARK 6

Lens: Brown with gold rose multi Filt.cat: 3 VLT: 14%















# **MATRIX SMALL**

Matrix Small is fully loaded with design, technology and attitude for the most advanced multisport fanatics. With its cylindrical wide field of view lens, you are able to experience a new dimension of surroundings. A lens technology that significantly increases vertical visibility in racing position. These are ultimate features in sports performance.

The adjustable rubber nose pad and temple tips in wire core will help to provide all-day comfort while the top lens air scoops increase ventilation and reduce moisture on the lens.

Tested and celebrated by several well-known athletes around the world. Matrix delivers likes and comments wherever you go, thanks to its striking design and its amazing field of view.

- 1. Adjustable friction rubber nose pad
- 2. Adjustable temple tips in rubber wire core
- 3. Hydro Lens System™
- 4. Hard protective case
- 5. Cleaning cloth











# MATRIX SMALL | • PRODUCT OVERVIEW





Matrix small 52007-13N Frame: Matt black Lens: Orange with blue multi Filt.cat: 1 VLT: 49%



Matrix 52007-14N Frame: Matt black Lens: Violet with blue multi Filt.cat: 2 VLT: 22%





Matrix small 52907-03 Frame: Matt white Lens: Smoke with blue multi Filt.cat: 3 VLT: 14%



Matrix small 52007-13 Frame: Matt black Lens: Smoke with ice blue multi Filt.cat: 3 VLT: 14%



Maria and Escos 24

Matrix small 52907-34 Frame: Matt dark blue Lens: Brown with rose multi Filt.cat: 3 VLT: 15%



Matrix small 52007-43 Frame: Shiny pink Lens: Smoke with blue multi Filt.cat: 3 VLT: 14%



PRICE NAR NAR NAR



Matrix small 52007-49 Frame: Matt wine red Lens: Brown with rose multi Filt.cat: 3 VLT: 15%



PRICE MARK 52907-L0 Lens: Clear Filt.cat: 0 VLT: 93%



PRICE MARK **3**52907-L4
Lens: Pink
Filt.cat: 1 VLT: 55%



PRICE MARK 6
C52907-L3
Lens: Smoke with silver mirror Filt.cat: 3 VLT: 14%



C52907-L9 Lens: Brown with rose multi Filt.cat: 3 VLT: 12%

















# **SPRINT**

Versatility, design and fit are the outstanding features that make it easy to fall in love with Sprint. The glasses are made of the high quality material TR90 providing very lightweight and flexible properties. The model is equipped with an unbreakable X-PC lens with the best anti-fog and 100% UVA and UVB protection.

Sprint is delivered with an extra contrast lens, 20mm adjustable headband, soft and adjustable temple ends and nose piece. The unique lens shape also helps to prevent fogging by creating perfect air circulation behind the lenses. Sprint is a senior model designed to fit normal and large faces. Bliz Sprint is very well suited for cross-country skiing, cycling and running, but also works well for other sports.

- 1. Handmade frame
- 2. One extra contrast lens included
- 3. Hydro Lens System™
- 4. Adjustable friction rubber nose pad
- 5. Adjustable temple tips in rubber wire core
- 6. Adjustable 20mm head strap
- 7. Removable sweat band that also regulate ventilation
- 8. Hard protective case
- 9. Cleaning cloth

















## **SPRINT** PRODUCT OVERVIEW











PRICE MARK (3) 52603-L0 Lens: Clear Filt.cat: 1 VLT: 86%



PRICE MARK 3 52603-L2 Lens: Pink Filt.cat: 1 VLT: 63%



PRICE M A R K 4
52603-L1 Lens: Smoke with silver mirror Filt.cat: 3 VLT: 14%



PRICE MARK 4 52603-L3

SPARE PARTS

Lens: Smoke with blue multi Filt.cat: 3 VLT: 16%















## **HYBRID**

The Hybrid frame, lens shape, high and close-to-the face positioning make it ideal for high speed activities where keeping focused means shielding the eyes from sun, wind and air-born particulates while delivering perfect unobstructed vision in every body position and speed.

Hybrid is ideal for the demands of cyclists, speed skaters and other high speed, back down, heads up sports due to its maximized sun and air deflection and high frame positioning. It is also great for those in medium speed sports who seek minimal airflow over their corneas. Its soft, infinitely adjustable nosepieces and temples allow a custom fit and a fine tuning of circulation.

Hybrid weighs only 29 grams. Each hard shell Hybrid kit comes with Perfect Curve bright light, low light, and clear lens sets (or universal ULS lens), cleaning cloth, plus the ability to add Bliz Opti Lens magnified computer reader lens.

- 1. Two extra contrast lenses included
- 2. Hydro Lens System™
- 3. Adjustable friction rubber nose pad
- 4. Adjustable temple tips in rubber wire core
- 5. Hard protective case with pockets for extra lenses
- 6. Cleaning cloth











# **HYBRID**PRODUCT OVERVIEW





Hybrid 52806-13U Frame: Matt black/grey Lens: ULS / Photochromic brown with blue multi Filt.catt 2-4 VLT: 43-7%



PRICE VARK



Hybrid 52906-12 Frame: Matt black Lens: Brown Polarized Filt.cat: 3 VLT: 12% X-Lens 1: Clear X-Lens 2: Orange





Hybrid 52806-03 Frame: White Lens: Smoke with blue multi Filt.cat: 3 VLT: 13% X-Lens 1: Clear X-Lens 2: Orange



Hybrid 52006-71 Frame: Camo green Lens: Smoke with silver mirror Filt.cat: 3 VLT: 14% X-Lens 1: Clear X-Lens 2: Orange



Hybrid 52806-54 Frame: Rubber black/shiny silver Lens: Brown with red multi Filt.cat: 3 VLT: 14% X-Lens 1: Clear X-Lens 2: Orange





Hybrid 52806-10 Frame: Matt black Lens: Smoke Filt.cat: 3 VLT: 14% X-Lens 1: Clear X-Lens 2: Orange



52806-L0 Lens: Clear

Filt.cat: 0 VLT: 91%



**52806-L1 Lens:** Smoke with silver mirror **Filt.cat:** 3 **VLT:** 11%

4



MARK 7

**Spare lenses +1,50** 52806-LP-15 **Lens:** Clear + smoke **Filt.cat:** 0+3 **VLT:** 91% + 14%



**Spare lenses +2,00** 52806-LP-20 **Lens:** Clear + smoke **Filt.cat:** 0+3 **VLT:** 91% + 14%



**Spare lenses +2,50** 52806-LP-25 **Lens:** Clear + smoke **Filt.cat:** 0+3 **VLT:** 91% + 14%



PRICE MARK 2

Optical adapter for Hybrid 9026/27/28-RX Frame: Transparent Lens: Clear



SPARE PARTS













# **HYBRID SMALL**

The Hybrid Small frame, lens shape, high and close-to-the face positioning make it ideal for high speed activities where keeping focused means shielding the eyes from sun, wind and air-born particulates while delivering perfect unobstructed vision in every body position and speed.

Hybrid Small is ideal for the demands of cyclists, speed skaters and other high speed, back down, heads up sports due to its maximized sun and air deflection and high frame positioning. It is also great for those in medium speed sports who seek minimal airflow over their corneas. Its soft, infinitely adjustable nosepieces and temples allow a custom fit and a fine tuning of circulation.

Hybrid Small weighs only 26 grams. Each hard shell Hybrid kit comes with Perfect Curve bright light, low light, and clear lens sets (or universal ULS lens) and cleaning cloth.

- 1. Two extra contrast lenses included
- 2. Hydro Lens System™
- 3. Adjustable friction rubber nose pad
- 4. Adjustable temple tips in rubber wire core
- 5. Hard protective case with pockets for extra lenses
- 6. Cleaning cloth



# HYBRID SMALL PRODUCT OVERVIEW





Hybrid Small 52808-14U Frame: Matt black/grey Lens: ULS / Photochromic brown with red multi Filt.cat: 1-3 VLT: 65-13%



PRICE Sice N N N



Hybrid Small 52908-12 Frame: Matt black Lens: Brown Polarized Filt.cat: 3 VLT: 12% X-Lens 1: Clear X-Lens 2: Orange





Hybrid Small 52808-03 Frame: White Lens: Smoke with blue multi Filt.cat: 3 VLT: 13% X-Lens 1: Clear X-Lens 2: Orange



Hybrid Small 52808-41 Frame: Rubber neon pink Lens: Smoke with silver mirror Filt.cat: 3 VLT: 11% X-Lens 1: Clear X-Lens 2: Orange



Hybrid Small 52008-49 Frame: Matt wine red Lens: Brown with rose multi Filt.cat: 3 VLT: 15% X-Lens 1: Clear X-Lens 2: Orange





Hybrid Small 52808-10 Frame: Matt black Lens: Smoke Filt.cat: 3 VLT: 14% X-Lens 1: Clear X-Lens 2: Orange



PRICE MARK 52808-L0 Lens: Clear Filt.cat: 0 VLT: 91%



PRICE
MARK

52808-L1

Lens: Smoke with silver mirror

Filt.cat: 3 VLT: 11%















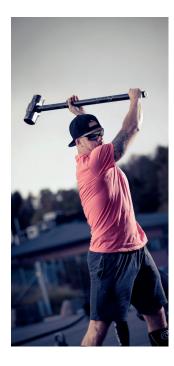
## **TEMPO**

Tempo is the sunglass you forget you have on. It is both the lightest Bliz model and the model that rides closest to the face. It is also the model that has the most integrated strap for face hugging security.

Wear the 24 gram Tempo Smallface with its soft infinitely adjustable temples for perfect vision in road cycling, road running and triathlon. You can also remove the temples and snap in the strap to convert the glasses into a face hugging "goggle" for sports with greater upper body motion like paddling, trail running, cross country skiing or even mountain biking. Click in the sweat band when needed to stop sweat from trickling down your face. With the strap on, it is one of the lowest profile eyewear available and perfect for those who seek minimal airflow over their corneas.

Tempo comes with a bright light and a low light lens set, cleaning cloth, and its 20mm strap and sweat band.

- 1. One extra contrast lens included
- 2. Hydro Lens System™
- 3. Attachable click-in 20mm head strap
- 4. Adjustable friction rubber nose pad
- 5. Adjustable temple tips in rubber wire core6. Hard protective case with pockets for extra lenses
- 7. Removable Top Bar
- 8. Cleaning cloth







# **TEMPO**PRODUCT OVERVIEW



PRICE NARK NARK **Tempo** 9021-19 Frame: Matt black Lens: Brown with gold multi Filt.cat: 3 VLT: 12% X-Lens: Orange



Tempo 9021-03
Frame: White
Lens: Smoke with blue multi
Filt.cat: 3 VLT: 14%
X-Lens: Orange



PRICE MARK 3 9021-L0-1 Lens: Clear Filt.cat: 0 VLT: 91%



PRICE MARK 3 9021-L6 Lens: Yellow Filt.cat: 1 VLT: 88%



PRICE MARK**4** 9021-L1 Lens: Smoke with silver mirror Filt.cat: 3 VLT: 11%

SPARE PARTS















# **TEMPO SMALL**

Tempo is the sunglass you forget you have on. It is both the lightest Bliz model and the model that rides closest to the face. It is also the model that has the most integrated strap for face hugging security.

Wear the 24 gram Tempo Smallface with its soft infinitely adjustable temples for perfect vision in road cycling, road running and triathlon. You can also remove the temples and snap in the strap to convert the glasses into a face hugging "goggle" for sports with greater upper body motion like paddling, trail running, cross country skiing or even mountain biking. Click in the sweat band when needed to stop sweat from trickling down your face. With the strap on, it is one of the lowest profile eyewear available and perfect for those who seek minimal airflow over their corneas.

Tempo comes with a bright light and a low light lens set, cleaning cloth, and its 20mm strap and sweat band.

### TECHNICAL FEATURES

- 1. One extra contrast lens included
- 2. Hydro Lens System™
- 3. Attachable click-in 20mm head strap
- 4. Adjustable friction rubber nose pad
- 5. Adjustable temple tips in rubber wire core
- 6. Hard protective case with pockets for extra lenses
- 7. Removable Top Bar
- 8. Cleaning cloth





Tempo Small 9025-19 Frame: Matt black Lens: Brown with gold multi Filt.cat: 3 VLT: 12% X-Lens: Orange



Tempo Small 52807-41 Frame: Rubber neon pink Lens: Smoke with silver mirror Filt.cat: 3 VLT: 14%

Filt.cat: 3 VLT: 1 X-Lens: Pink





9025-L0 Lens: Clear Filt.cat: 0 VLT: 91%



PRICE MARK**4** 

9025-L1 Lens: Yellow Filt.cat: 1 VLT: 88%













# **TARGA**

Bliz Targa is a model that suits all faces. With its distinct lines and timeless aviator design, the Targa is an obvious choice. The Hybrid-look suits well whether you want to feel sporty or just want to hang out in the sun.

Targa is made of High Impact PC which is a strong, lightweight material. Perfect when you want to use glasses for a longer period of time. Temple tips and nosepiece have been equipped with friction rubber for a safe and comfortable position on the head.

#### **TECHNICAL FEATURES**

- 1. Click hinge
- 2. Friction rubber nose pad
- 3. Friction rubber temples
- 4. Soft microfiber case







Luna 54008-10 Frame: Matt black Lens: Smoke Filt.cat: 3 VLT: 13%



Luna 54008-13 Frame: Matt black Lens: Smoke with blue multi Filt.cat: 3 VLT: 13%









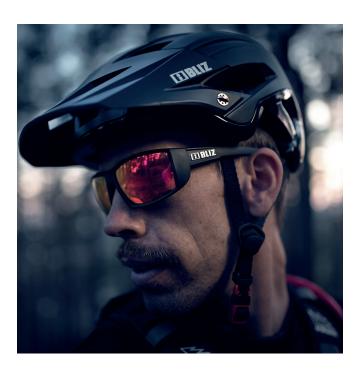




# **DRIFT**

Drift are made to fit both men and women who apprisiate the outdoors in all its shapes and forms. These are the ideal sportsglasses for long and happy days. Unbeatable fitting thanks to the wraparound frame, fantastic comfort on the skin through use of friction rubber materials, wide and perfect vision provided by the Bliz X-PC lens.

- 1. Wrap around frame
- 2. Click hinge
- 3. Friction rubber nose pad
- 4. Friction rubber temples
- 5. Fusion Lens Tech™









# DRIFT | •



PRICE NARK X



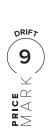




























# LUNA

Bliz Luna is certainly a model that fits everyone. With its classic lines and timeless feel, this hybrid is a safe bet for any occasion, whether you want to feel sporty or just want to hang out in the sun.

Luna is made of High Impact PC which is a strong, lightweight material. Perfect when you want to use glasses for a longer period of time. Temple tips and nosepiece have been equipped with friction rubber for a safe and comfortable position on the head.

#### **TECHNICAL FEATURES**

- 1. Click hinge
- 2. Friction rubber nose pad
- 3. Friction rubber temples
- 4. Soft microfiber case













Luna 54605-13 Frame: Matt black Lens: Smoke with blue multi Filt.cat: 3













# ACE

Combining fashion and sport, our essential style will fit into your busy, active lifestyle. The Ace will complement every outfit from work to weekend.

Ace are made from the light weight and durable material Grilamid TR90. Together with the rubber parts, Ace gives you that sporty look and feel. Its soft friction rubber nosepiece and temples allows for light weight comfort. Ace weighs only 27 grams. To enhance the quality even further Ace has been equipped with hinge temples for an exclusive feel.

- 1. Click hinge
- 2. Friction rubber nose pad
- 3. Friction rubber temples
- 4. Soft microfiber case













Ace 54907-13 Frame: Matt rubber black Lens: Smoke with blue multi Filt.cat: 3 VLT: 13%



Ace 54907-14 Frame: Matt rubber black Lens: Smoke with rose gold multi Filt.cat: 3 VLT: 13%



Ace 54007-31 Frame: Matt demi brown Lens: Smoke Filt.cat: 3 VLT: 13%











# **MOTION**

The Motion's simplicity, versatility and near universal fit makes it one of our most popular designs. Its soft and infinitely adjustable nosepieces and its friction rubber temples allow for lightweight comfort. Motion weighs only 27 grams. Adjust the Motion close to your face for wind deflection in high speed sports like cycling or slightly farther off the face for ventilation needed in medium speeds sports like running or cross country skiing.

- Fusion Lens Tech™
- 2. Adjustable friction rubber nose pad
- 3. Friction rubber temples
- 4. Soft microfiber case

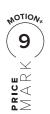








# MOTION PRODUCT OVERVIEW





Motion+ 9062-01 Frame: Shiny white Lens: Smoke w Silver Mirror Filt.cat: 3 VLT: 16% X-Lens 1: Clear X-Lens 2: Orange



Motion+ 9062-10 Frame: Metallic black Lens: Smoke with silver mirror Filt.cat: 3 VLT: 16% X-Lens 1: Clear X-Lens 2: Orange





Motion 9060-01 Frame: Shiny white Lens: Smoke with silver mirror Filt.cat: 3 VLT: 10%



Motion 9060-08 Frame: Shiny white Lens: Amber Filt.cat: 3 VLT: 13%



Motion 9060-10 Frame: Metallic black Lens: Smoke with silver mirror Filt.cat: 3 VLT: 10%



Motion 9060-18 Frame: Shiny black Lens: Orange Filt.cat: 2 VLT: 42%



Motion 9060-34 Frame: Metallic blue Lens: Smoke with silver mirror Filt.cat: 3 VLT: 10%





Motion Small 52601-00 Frame: Shiny white Lens: Amber Filt.cat: 3 VLT: 12%



Motion Small 52601-10 Frame: Shiny black Lens: Smoke with silver mirror Filt.cat: 3 VLT: 10%



Motion Small 52601-40 Frame: Shiny pink Lens: Smoke with silver mirror Filt.cat: 3 VLT: 10%

















# **PEAK**

Peak is an innovative and technically advanced glacier frame for use in very strong sunlight. It will take you to new places and higher grounds.

Peak is made in Grilamid TR90 and comes with unbreakable X-PC lenses with 100% UVA and UVB protection. Customize and personalize your Peak with the removable side shields. The lenses are equipped with the best anti-fog protection and comes with a filter category 4 lens for extra strong sunlight on high altitudes.

As an insurance the included neck cord prevents the glasses from falling off your neck.

#### **TECHNICAL FEATURES**

- 1. Wrap around frame
- 2. Side shield for extra protection from the sun
- 3. Hydro Lens System™
- 4. Adjustable friction rubber nose pad
- 5. Adjustable temple tips in rubber wire core
- 6. Removable rubber parts
- 7. Extra neck cord
- 8. Soft microfiber case











A PRICE



Peak 52909-13U Frame: Matt black Lens: ULS / Photochromic brown with blue multi Filt.cat: 2-4 VLT: 43-7%





Peak 52909-19 Frame: Matt black Lens: Brown polarized with gold mirror Filt.cat: 4 VLT: 8%















# **BACKBONE**

Latest technology back protector with fully breathable mesh material and an ergonomically shaped foam liner for close-fitting.

The protector plate is made of a unique material that makes it soft and flexible when you cykle, providing the cyclist a comfortable ride all day long. In case of an accident, the plate stiffens, absorbing the impact for maximum level of protection.

The Bliz Backbone protector keeps cyklists safe in every environment and all situations.

Complies with standard EN 1621-2:2014

- 1. Close-fitting
- 2. Elastic hip belt
- 3. Removable tailbone protection pad
- 4. Fully breathable mesh material
- 5. Removable back plate for easy washing
- 6. Hight adjustable hip belt
- 7. Designed and developed in sweden

	Size	Waist to shoulder length	Body height
58902-10-XS	XS	30-35 cm	130-145 cm
58901-10-S	S	35-38 cm	145-165 cm
58901-10-M	M	38-42 cm	165-175 cm
58901-10-L	L	42-48 cm	175-185 cm
58901-10-XL	XL	48-53 cm	185-200 cm









# **EDGE DROP**

When you come to spend a day or two in the downhill mountains, you need to be prepared. The high speed of modern Downhill racing requires high-tech products. The Edge Drop has been created to optimize a riders field of view and ability to react to the course with the necessary speed and safety. Bliz Drop provides sun protection whatever the conditions. Fits effortlessly with helmets providing comfort and attractive looks at an affordable price.

- 1. Flexible side clips
- 2. OTG ready
- 3. Double lens
- 4. Soft microfiber case
- 5. Unbreakable X-PC lens
- 6. 50mm silicone strap
- 7. Three layer soft foam









## **EDGE DROP** PRODUCT OVERVIEW





Drop 60001-13 Frame: Matt black

Lens: Light orange with blue multi Filt.cat: 1 VLT: 55%

PRICE N N N



PRICE NARA



Drop 60001-10 Frame: Matt black Lens: Clear Filt.cat: 0 VLT: 91%



Drop 60001-40 Frame: Matt pink Lens: Clear Filt.cat: 0 VLT: 91%





Drop 60001-60 Frame: Matt yellow Lens: Clear Filt.cat: 0 VLT: 91%



Drop 60001-70 Frame: Matt green Lens: Clear Filt.cat: 0 VLT: 91%







Lens: Light orange with blue multi Filt.cat: 1 VLT: 55%







## ZONAR

One of the toughest challenges a cyclist can face is the wind. Another one is heat. A cycling race can play out in various shapes and scenarios. As a cyclist you need to stay sharp and adaptable at all times, so does your equipment. Zonar is a lightweight helmet with multi purpose design, re-defining aerodynamics. The special shape and adjustable cover either reduces drag when closed or increases airflow by exposing the integrated ventilation chanels. Our innovative Bliz AirFlow Vent Technology reduces air resistance when needed, and gives the wearer a nice breeze, creating a perfect climate and keeping your head cool even in hot races.

#### **TECHNICAL FEATURES**

- 1. Adjustable ventilation with a movable slider
- 2. Airflow Ventilation System Bliz's Airflow Ventilation System was developed using low and high-speed fluid dynamics studies to deliver ideal airflow rates that vary within and around the helmet at every speed. The result is a helmet that delivers pleasant and effective ventilation for increased comfort and safety.
- 3. Reflective logo and details
- 4. Inmould construction, PC shell with EPS Core
- 5. Adjustable strap for perfect fit and increased comfort.
- 6. 2-way size adjustment retention system to adjust the size and position up & down.
- Sunglass dock allows you to quickly and securely stow your sunglasses on your helmet.
- 8. Lightweight



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Co Siz LA 56

PRICE N N N SMALL 56007-10-5054 Color: Matt black Size: Small 50-54cm

MEDIUM 56007-10-5458 Color: Matt black Size: Medium 54-58cm

LARGE 56007-10-5861 Color: Matt black Size: Large 58-61cm





SMALL 56008-10-5054 Color: Matt black Size: Small 50-54cm



MEDIUM 56008-10-5458 Color: Matt black Size: Medium 54-58cm

**LARGE** 56008-10-5861 **Color:** Matt black **Size:** Large 58-61cm









# **CROSS**

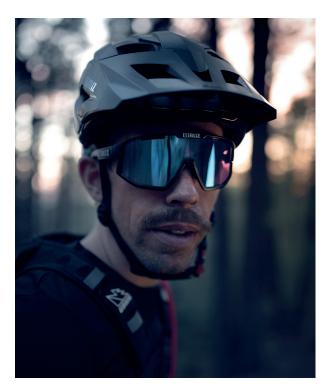
A perfect helmet for everyone who does not want to compromise on safety and comfort. This all-mountain helmet is light, extremely well ventilated and extremely comfortable. It is perfect for racing or everyday off-road use. Thanks to the 2-way size adjustment, the helmet can be individually adjusted to fit your head and fits securely and firmly.

### **TECHNICAL FEATURES**

- 1. Removable visor
- 2. Ventilated
- 3. Reflective logo and details
- 4. Inmould construction, PC shell with EPS Core
- 5. Adjustable strap for perfect fit and increased comfort.
- 6. Retention system to adjust the size
- 7. Lightweight









MEDIUM 56006-10-5458 Color: Matt black Size: Medium 54-58cm

LARGE 56006-10-5861 Color: Matt black Size: Large 58-61cm











# **ALPHA**

If you need a cool comfort helmet with great performance in every environment. Whether you're on the open road or your favourite single track in the woods - Alpha is the ultimate choice.

Developed with input from World Tour athletes, the Bliz Alpha delivers cool, comfortable protection. Its highly ventilated polycarbonate shell is mated to a lightweight EPS core and adjustable cradle to securely wrap and protect your valuable brain. Our Max -Airflow Ventilation System alters air flows within and around the helmet based on your speed for maximum ventilation and cooling without brain freeze. If you aspire to be a World Tour athlete or just a weekend warrior, the light weight and highly ventilated Bliz Alpha delivers perfect cool comfort and protection in every terrain and environment.

### **TECHNICAL FEATURES**

- 1. Bliz AirFlow System™
- 2. 2-way size adjustment







## ALPHA PRODUCT OVERVIEW



SMALL 56904-10-5054 Color: Matt black Size: Small 50-54cm

MEDIUM 56904-10-5458 Color: Matt black Size: Medium 54-58cm

LARGE 56904-10-5861 Color: Matt black Size: Large 58-61cm



SMALL 56904-00-5054 Color: Matt white Size: Small 50-54cm

MEDIUM 56904-00-5458 Color: Matt white Size: Medium 54-58cm

LARGE 56904-00-5861 Color: Matt white Size: Large 58-61cm









PRICE SECE

SMALL 56905-10-5054 Color: Matt black Size: Medium 50-54cm

MEDIUM 56905-10-5458 Color: Matt black Size: Medium 54-58cm

LARGE

56905-10-5861 Color: Matt black Size: Large 58-61cm











# **OMEGA**

Omega is a smart everyday cycling helmet design. Combining performance, aerodynamic and light weight with great cooling power for optimal comfort and efficiency in road rides and races.

Developed with input from World Tour athletes, the Bliz Omega delivers high speed comfort and protection. Its aerodynamic polycarbonate shell is mated to a lightweight EPS core and micro adjustable cradle to securely wrap and protect your valuable brain. Our Aero - Airflow Ventilation System alters air flows within and around the helmet based on your speed for crucial ventilation at low speeds yet without unwanted aero drag at high speeds. If you aspire to be a World Tour athlete or just a weekend warrior, the light weight and aerodynamic Bliz Omega allows you to reach your highspeed goals in comfortable protection.

### **TECHNICAL FEATURES**

- 1. Bliz AirFlow System™
- 2. 2-way size adjustment













SMALL 56903-00-5054 Color: Matt white Size: Small 50-54cm

MEDIUM 56903-00-5458 Color: Matt white Size: Medium 54-58cm

LARGE 56903-00-5861 Color: Matt white Size: Large 58-61cm







SMALL 56903-10-5054 Color: Matt black Size: Small 50-54cm

MEDIUM 56903-10-5458 Color: Matt black Size: Medium 54-58cm

LARGE 56903-10-5861 Color: Matt black Size: Large 58-61cm







### REVEAL YOUR TRUE ENVIRONMENT

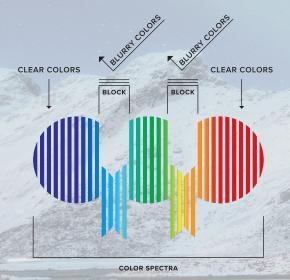
Born and raised in the north. Shaped and molded by harsh and unforgiving environments. Approved by the real natives of Scandinavia. This is what led to the creation of Nordic Light.

Nordic Light is a unique lens, developed and designed to suit the flat light weather conditions of the north. A light that can be hard on the eyes when it comes to contrast. The Nordic Light lens primarily filters out the red and the "harmful" blue light. This enhances and the variations in the snowy terrain. The other color peaks offer

greater permeability, giving you the best available color perception. By removing some aspects of the color spectrum, we greatly improve your vision and performance.

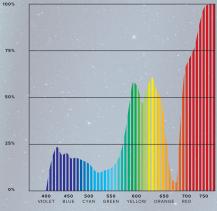
Testing things in laboratory conditions is great. But what does that say about user experience? We have had the world elite in Alpine skiing test the lenses in the toughest possible environment. After getting their feedback, this is the end result. Nordic Light.





## REMOVE TO IMPROVE

Your eyes are amazing – but not always perfect. It's difficult to distinguish colors between the blue and the green, and the green and the red wavelengths. These crossovers are blocked by the Nordic Light lens, providing the carrier greater contrast and clarity in tough conditions.



WAVELENGHT (nm)

### **BEGONIA- VIOLET**

Light transmission: 25-28% Category: 2

Mirror: Blue multicoating

Hydrophobic, Oleophobic and Anti-Fog

Innovative allround lens with game changing characteristics. The recipe pops the contrasts and blocks the faded colors in between. The lens is a violet filt.cat 2 lens. It cuts out parts of red light and vastly enhances flat light visibility. Additionally, it also blocks out destructive UV-light.

The filt.cat 2 makes this a great lens in every environment and every weather condition. Glare from the sun is cut by the multi coated color. Compared to the Coral lens, this lens works best in varying weather conditions.

### NORDICLIGHT

### **BEGONIA LENS**



Fusion 52005-14N Frame: Matt black Lens: Violet with blue multi Filt.cat: 2 VLT: 22%

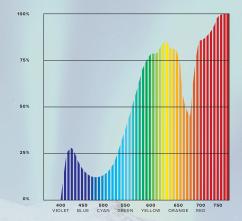




Matrix 52004-14N Frame: Matt black Lens: Violet with blue multi Filt.cat: 2 VLT: 22%



Matrix small 52007-14N Frame: Matt black Lens: Violet with blue multi Filt.cat: 2 VLT: 22%



WAVELENGTH (nm)

### **CORAL - AMBER**

Light transmission: 49-51% Category: 1 Mirror: Blue Hydrophobic, Oleophobic and Anti-Fog

Groundbreaking filt.cat 1 lens that enhances contrasts and blocks out destructive UV-light. These lenses cut out the blurry light in between the clear colors. Leaving the clear colors gives your eyes more comfort and better vision. The experience is that your visual perception is boosted and you see contrasts more clearly.

The soft and relaxing amber color gives your eyes the relaxation and contrast needed to keep focused all day long, especially in bad weather conditions.

### NORDICLIGHT

### **CORAL LENS**



Fusion 52005-13N Frame: Matt black Lens: Orange with blue multi Filt.cat: 1 VLT: 49% X-Jawbone: Black











Matrix small 52007-13N Lens: Orange with blue multi



# NINE FEATURES. ONE LENS.

We keep pushing the limits towards perfection every day. Our latest achievement is Bliz Ultra Lens Science™ - A truly spectacular lens concept which provide top performance and optical quality by adding nine important features in one single lens.

ULS<sup>™</sup> delivers perfect vision in most every environment by bringing the lonest list of features together for the first time anywhere. Photochromatic, Oleophobic, Hydrophobic, Anti-scratch, Anti-fog, Multicoating, Shatter proof, Max UV-protection and Perfect curve are all in this proprietary unique Bliz lens.

## SAFETY STANDARDS SPORTS GLASSES

All ULS™ glasses are equipped with Bliz Lens Technology™ to deliver precision lens sets of the highest optical standards. The materials and manufacturing techniques selected provide maximum safety and clarity, even in the toughest conditions.

Bliz ULS lenses are made with Bliz X-PC™, the virtually unbreakable Polycarbonate that complies with EN ISO 12312-1:2013, AS/NZS 1067:2003/

AMDT 1:2009 & ANSI Z80.3:2010 for high-mass and high velocity impact. This state of the art lens material also delivers a 100% filter for harmful UVA- and UVB rays.

Bliz Ultra Lens Science™ delivers the highest lens quality for any weather, every light, all terrains and every speed so you can keep focused on what's ahead.

### BLIZ ULS™ SPORTS GLASSES LENS FEATURES COMMON FEATURES - Polycarbonate X-PC material - Adjustable friction rubber nose pad - Adjustable temple tips in rubber wire core - Photochromatic - VLT 27- 5% - Filt.Cat 2-3 - Removable sweat band - Photochromatic - VLT 34-19% - Filt.Cat 2-4 - Hard protective case with pockets for extra lenses - Cleaning cloth - Light and flexible Grilamid TR90 - Complies with European standard EN ISO 12312-HYBRID SMALL 52808-14U **SPRINT** 52603-14 1:2013, AS/NZS 1067:2003/AMDT 1:2009 & ANSI Price Mark 21 **HYBRID** 52806-13U **PEAK** 52909-13U Filt.Cat 1-3 Price Mark 18

# LENS FEATURES SPORTS GLASSES



**PHOTOCHROMATIC** 

The lens changes its shading automatically and instantly from light to dark and back again based on the weather condition.



**ANTI-SCRATCH** 

This drastically reduces the appearance of thin hairline scratches, keeping your lenses in perfect shape longer.



**HYDROPHOBIC** 

The hydrophobic coatings keep rain, snow and water drops off the lens.



**ANTI-FOG** 

Eliminates condensation and moisture on the lens, ensuring optimal fog free visibility in every condition.



**SHATTER PROOF** 

Unbreakable lenses to resist impacts without causing any damage to your eyes.



### **OLEOPHOBIC**

This greatly helps keeping the lenses clean from dirt and oily stains.



**UV PROTECTION** 

The filter blocks harmful UVA- and UVB rays from reaching your eyes.



**MULTICOATING** 

Providing a minimizing effect of glare and giving you perfect visual qualities in the most demanding situations.



### **PERFECT CURVE**

Every lens is cut out with perfection and accuracy providing minimized distortion in the field of view.





52001-14 Price Mark: 13



52001-43 Price Mark: 13



52001-63 Price Mark: 13

**FUSION** 



52005-13N Price Mark: 14



52005-14N Price Mark: 14



52905-04 Price Mark: 12



52905-13 Price Mark: 12



52905-34 Price Mark: 12



52005-71 Price Mark: 12

**MATRIX** 

SPRINT MATRIX SMALL

**HYBRID** 

TEMPO SMALL TEMPO HYBRID SMALL







52804-03 Price Mark: 11



52904-03 Price Mark: 11



Price Mark: 11



Price Mark: 11

52904-43 Price Mark: 11







52007-14N Price Mark: 12



52907-03 Price Mark: 11



52007-13 Price Mark: 11



52907-34 Price Mark: 11



52007-49 Price Mark: 11



Price Mark: 21



52603-13 Price Mark: 14





52806-13U Price Mark: 18



52906-12 Price Mark: 15



52806-03 Price Mark: 12



52006-71 Price Mark: 12



52806-54 Price Mark: 12



52806-10 Price Mark: 11



52808-14U Price Mark: 18



52908-12 Price Mark: 15



52808-03 Price Mark: 12



52808-41 Price Mark: 12



52008-49 Price Mark: 12



52808-10 Price Mark: 11



9021-19 Price Mark: 12



9021-03 Price Mark: 12



Price Mark: 12



52807-41 Price Mark: 12

DRIFT













9062-01 Price Mark: 9



9062-10 Price Mark: 9



9060-01 Price Mark: 5



9060-08 Price Mark: 5



9060-10 Price Mark: 5



9060-18 Price Mark: 5



9060-34 Price Mark: 5



52601-00 Price Mark: 5



52601-10 Price Mark: 5



52601-40 Price Mark: 5



54001-03 Price Mark: 9



54001-13 Price Mark: 9



54001-14 Price Mark: 9



54001-31 Price Mark: 9



54001-43 Price Mark: 9



54001-73 Price Mark: 9

54605-13



Price Mark: 9



54907-13 Price Mark: 9



54907-14 Price Mark: 9



54007-31 Price Mark: 9



52909-13U Price Mark: 18



52909-13U Price Mark: 15





54008-10 Price Mark: 9



54008-12 Price Mark: 9



60001-13 Price Mark: 11



60001-10 Price Mark: 11



60001-40 Price Mark: 10



60001-60 Price Mark: 10



60001-70 Price Mark: 10



Small 56007-10-5054 Medium 56007-10-5458 Large 56007-10-5861 Price Mark: 14



Small 56008-10-5054 Medium 56008-10-5458 Large 56008-10-5861





Small 56903-00-5054 Medium 56903-00-5458 Large 56903-00-5861 Price Mark: 14



Small 56903-10-5054 **Medium** 56903-10-5458 Large 56903-10-5861 Price Mark: 14



Small 56904-00-5054 Medium 56904-00-5458 Large 56904-00-5861 Price Mark: 12



Small 56904-10-5054 Medium 56904-10-5458 Large 56904-10-5861 Price Mark: 12



Small 56905-10-5054 Medium 56905-10-5458 Large 56905-10-5861 Price Mark: 15





Medium 56006-10-5458 Large 56006-10-5861 Price Mark: 13

