



prestige
YOUR EYEWEAR



Whoever said you couldn't combine design, quality and fair prices?

Wearers should be able to switch glasses as casually as their daily outfits.

We aim to provide...

**A NEW
LOOK
EVERY
DAY**

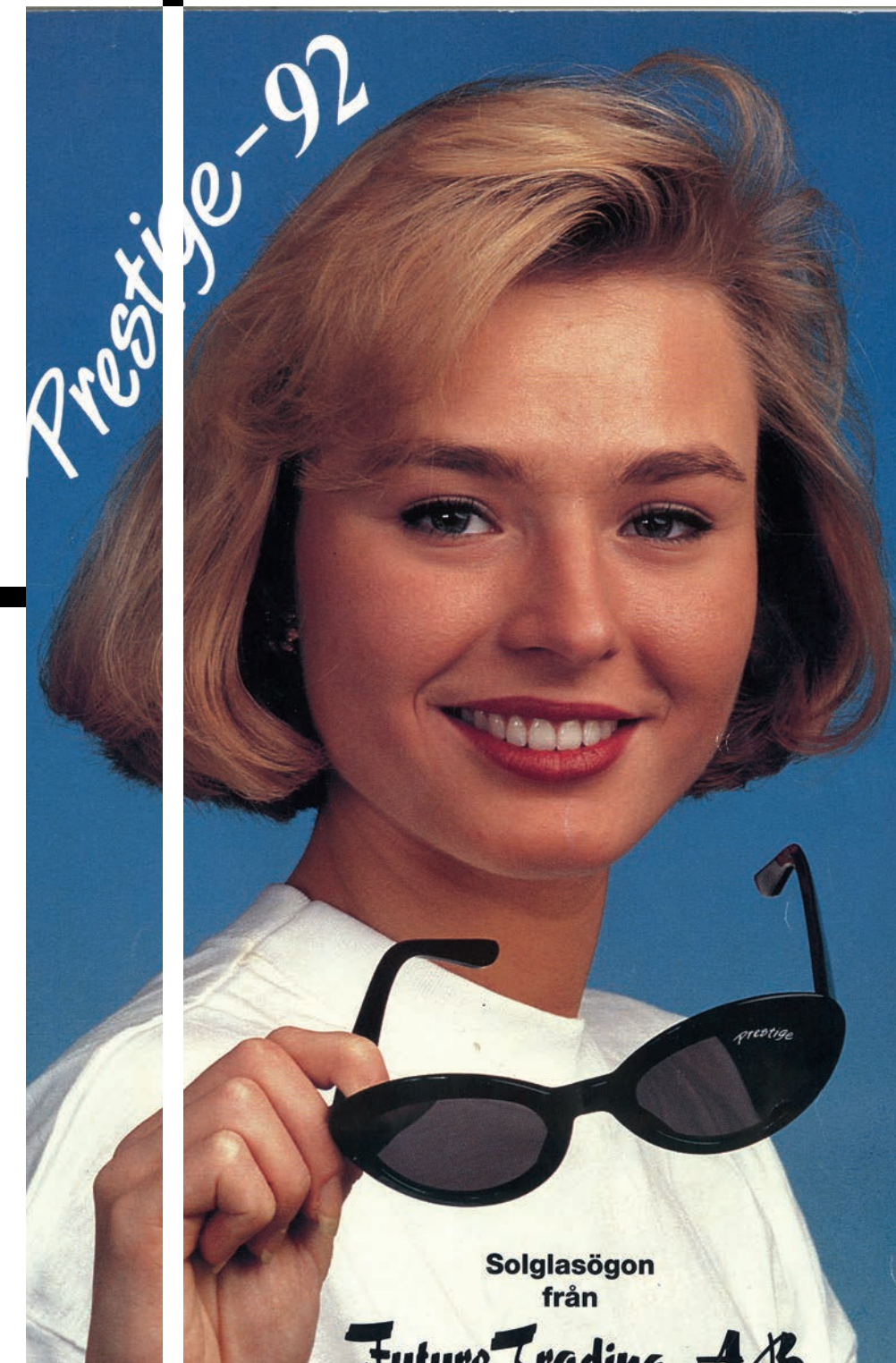
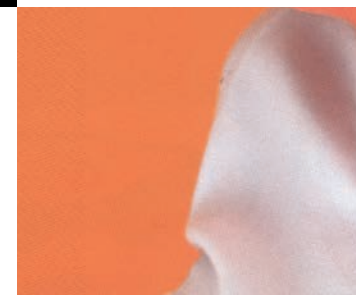


1987

Was the year Madonna asked
"Who's that girl"

Meanwhile in Sweden, Prestige is launched. Today, millions of people wear Prestige sunglasses, every year! The key to our success is that there really is a pair for everyone. No matter who you are or how you look, there is always a pair for exactly how you feel!

Got a business meeting? A hot date? Or maybe just a lazy day on the beach? Match every mood with a pair of kick-ass sunglasses! To keep you looking fresh, Prestige is constantly updated with a range new of models. By following international trends and fashion closely you can trust Prestige to always offer the latest in eyewear!



The journey so far...



First breakthrough when finalizing agreement with major retail chain in the Swedish market.

1991



2000

Prestige becomes Sweden's largest player in the midsegment

2007

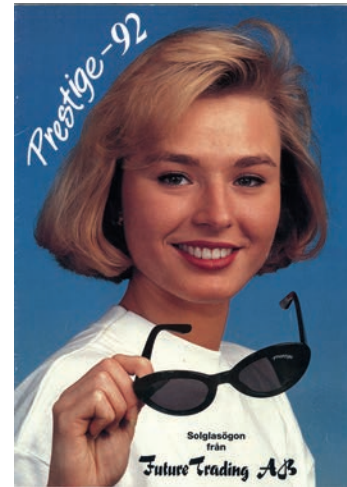
Prestige launches a new collection with the fashion icon Jean-Pierre Barda

Present



1987

Prestige is founded and a new era of Swedish eyewear fashion is taking form





Safety first

These days sunglasses are all about Fashion. But don't forget, protecting your eyes is just as important.

All prestige sunglasses comply with the European standard SS-EN ISO 12312-1:2013 & protects 100% Against harmful uva & uvb rays

We are SOCIAL

Follow our journey and gather inspiration for your favorite style. Together with our bloggers, you can find the latest trends in eyewear fashion. Tap into any of our platforms for more information.

Bloggers

Cooperating with this generations influencers ensures that our brand reaches our customers.



Amanda Forzlow
@amandaforzlow



Tuva Larsson
@tuva.larsson



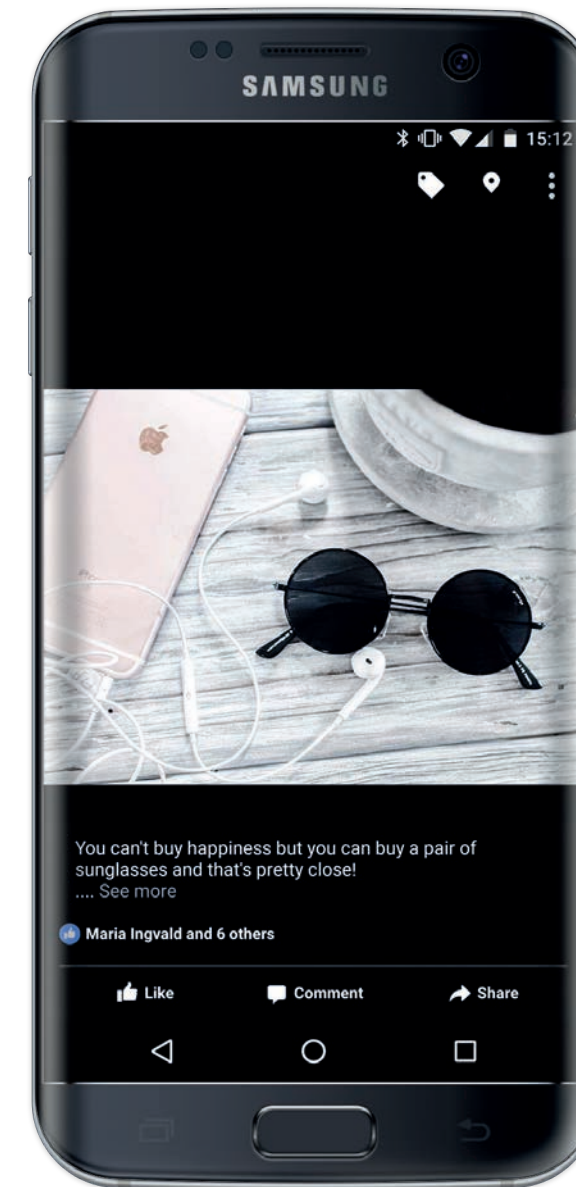
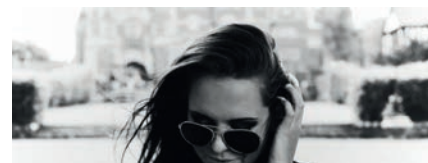
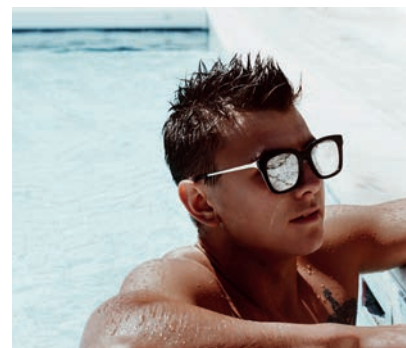
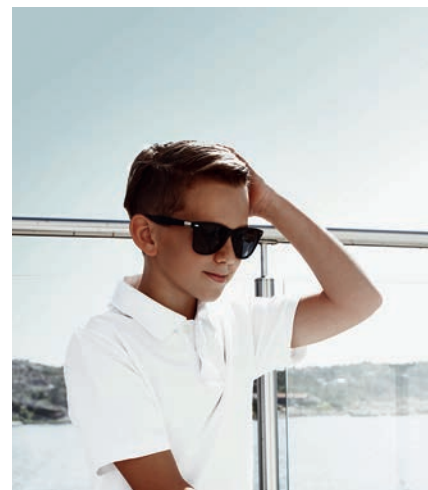
Marie Harald
@marrpan



Marie Linhem
@marielinhem

Instagram

#prestigese



Facebook
@prestigeeyewear

prestige.se

We recently updated our website with a fresh new look. Here you can find our latest news and fresh eyewear collection. In addition, sunglasses on display here features a 180° photo reel so you can see every angle of your favourite pair!



SHARE THIS – [FACEBOOK](#) [PINTEREST](#)

“When in doubt, wear shades”





Displays

Prestige always looks long term on all of our customer relationships. That's why it feels important to us that we are involved and invest in the future.

We are always listening to you as a customer to meet your specific needs and wishes Around store solutions. We can customize exactly what you want.

Prestige collaborates with several of Sweden's leading suppliers for several years On stands and shop solutions. Thus we can guarantee that the store's stand always adheres to the brand's profile and keeps high quality.

Social responsibility

All of us have a responsibility towards the earth. Prestige & future is a member of bsci (business social compliance initiative) for year around audits

We also comply with the eu's rules on chemicals - reach - which is administered by echa, the european chemicals agency. Additionally, we also collaborate with the Swedish Chemicals group.



News 2018

RETRO



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GLAMOUR



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AVIATOR



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METALS

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Contact us!

Prestige's head office is located in Kungälv, just north of Gothenburg. There we have both office and warehouse.

Future Eyewear group Sweden AB
Motorgatan 1
442 40 Kungälv
Phone: 0303 24 33 30
customerservice@future.se
www.future.se

Do not hesitate to contact us for any questions or come by for cup of coffee, we will show you the latest in the spectacle fashion.

Well met!

prestige
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